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ASTD Handbook, 2nd Edition

She is the author and editor of over 50 books including the ASTD Hand Book for Workplace Learning Professionals, ASTD Leadership Handbook, 10 Steps to Successful Training, The Ultimate Trainer, Thriving Through Change, The Business of Consulting, 2nd ed., and Training for Dummies.

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Features ASTD (American Society for Training & Development) is the world's largest association dedicated to workplace learning and performance professionals. ASTD's members come from more than 100 countries and connect locally in more than 130 U.S. chapters and with more than 30 international partners.

ASTD - American Society for Training & Development - The...

The Association for Talent Development (ATD, formerly ASTD) is the world's largest association dedicated to those who develop talent in organizations. These professionals help others achieve their full potential by improving their knowledge, skills, and abilities.

ATD | The World's Largest Talent Development Association

Excellent updated reference guide for all employee development professionals and performance consultants! A must read, with added sections relevant to training (instructional designers, training specialists, etc.) and employee development functions with it's impact on organizational performance.

In today's parlance, smart board is the new chalkboard and for the profession of training and development, this new, 2nd edition of the ASTD Handbook is the MUST-HAVE resource for every practitioner. The ASTD Handbook (2nd edition), more than a year in the making, maintains the authentic credibility of ASTD's first Handbook (2008), incorporates the new competencies of the profession, and includes more than 50 chapters authored by the top professionals in the T&D space. This all-new material is not just the "best of," but it is the BEST there is. Together with the first edition it represents the essence of the training practice with solid how-to content, plus tools, resources, technology, and more. Spearheaded by expert trainer and world-renowned author, editor, and speaker, Elaine Biech, this is an essential title for your training library. It's YOUR Profession. OWN IT!

Not the work of a single, isolated management consultant, *The ASTD Management Development Handbook* is instead a collection of the best and most current thinking from a wide range of contemporary management experts. Presented in a variety of styles and focused on different aspects of management, the pieces contained in *The ASTD Management Development Handbook* nonetheless share a common purpose and vision: to provide lessons, wisdom, and perspectives that are deeply relevant for leaders and trainees in today's challenging corporate environment.

A Treasure of Performance-Boosting Tricks for Trainers! The best training and development handbook ever published just got bigger and better! The ASTD Training and Development Handbook, Fourth Edition, by Robert L. Craig, is bursting with great new training ideas that'll help you work your magic in your organization. Top industry leaders give 100s of practice-proven techniques you can use right now to: Develop effective leadership skills; Exploit self-directed learning to meet empowerment, continuous improvement and other quality goals; Maximize an increasingly diverse workforce; Select and develop professional training staff; Design customized instructional systems; Build employee participant and involvement; Promote computer literacy in your workplace; Prepare for organizational development and change; Sell management on the importance your HR programs; Measure and evaluate training results; Much more!

Learning professionals have a love-hate relationship with measurement and evaluation. On one hand, most people agree that evaluation and the evolving results can represent important information. On the other hand, the act of evaluation seems daunting and beyond their interest in learning and development. But there is no arguing that the call for accountability of resource expenditures is louder than ever. To support learning professionals as they answer this call, ASTD is launching a new handbook, Handbook of Measuring and Evaluating Training. This new book addresses the mechanics of evaluation from the perspective of a variety of contributors. It addresses content relevant to the four phases of measurement and evaluation: planning, data collection, data analysis, and reporting. In addition, chapters are included that support implementation of your measurement practice. Each chapter is written to achieve at least three learning objectives. A knowledge check is included at the end of each chapter to ensure readers gain at least one new insight.

Here's the "must have" reference book for anyone involved in training, human resources development, and workplace learning. Published by the most trusted name in the industry, "The ASTD Handbook for Workplace Learning Professionals" is a required tool for all learning professionals. This practical "go to" resource is a new contribution to the field, comprising 50+ chapters, each authored by renowned industry practitioners. The handbook offers the most up-to-date methodologies and practices covering the entire range of the training and development profession and also includes valuable worksheets and tools on a companion CD-ROM.

This comprehensive companion volume to the bestselling ASTD Training and Development Handbook (Craig, ed.) helps trainers design classroom, self-study, or technology-based training programs. Delivering the latest information on how adults learn best and human performance technology, it shows trainers how to prepare lesson plans, create visual aids, and deliver highly memorable presentations.

Prepares trainers for the technical demands of the 21st century. Includes technical training; instructional design; group training; individualised instruction; skilled trades programmes; adult learners.

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